



FOR IMMEDIATE RELEASE

West Bridgford Rugby Club Illuminates its future with Powerplus Group

NOTTINGHAM, UK – West Bridgford Rugby Club, in partnership with Powerplus Group, proudly announces the completion of a state-of-the-art sports lighting upgrade at its home at The Memorial Ground in Nottingham. The enhancement is in line with the RFU lighting guidance and the clubs' ambitions for promotion in the future, necessitating improved lighting levels and uniformity to support matches during the hours of darkness.

The Sports Lighting team from Powerplus Group undertook a comprehensive lighting assessment of both the Main Pitch and training areas. Preliminary results indicated that the illuminance levels were almost half of the new RFU requirements. The club successfully secured significant grant funds, turning this vision into reality.

Despite the challenges, notably the placement of lighting columns away from the playing field due to shared grounds with the cricket club, and ensuring no light spillage to the nearby houses, the project was executed flawlessly. A critical design approach and precise coordination ensured the project's success without disrupting the ground staff and training sessions.

Special features of the project include additional lighting on the columns for nearby training areas. Furthermore, an innovative switching arrangement allows the club to partially light the pitch for training nights, optimising energy usage.

Separate lighting for off-field training areas adds another layer of flexibility for the club, ensuring efficient energy consumption during the winter months.

0330 120 0889

sales@powerplusgroup.co.uk
www.powerplusgroup.co.uk

Linley Court, Longacre, Bingham,
Nottinghamshire, NG13 8FA



Darren Burley, Powerplus Group's Project Manager, said "We are immensely proud to have worked alongside West Bridgford Rugby Club, and we believe the new lighting system will play a pivotal role in the club's bright future,"

Dilwyn Evans, Chairman of West Bridgford RFC, remarked, "Collaborating with Powerplus Group was among the most seamless projects our club has ever experienced. From our initial meeting to setting a start date, the process spanned only a few months. Moreover, Powerplus Group secured additional funding to support our project. I wholeheartedly endorse the Powerplus team."

About West Bridgford Rugby Club:

West Bridgford Rugby Club, located in Nottingham, is a dynamic sports organisation with a rich history and a vision for the future. With both a men's and women's team as well as a huge junior section, the club continues to excel and sets the bar high for sports excellence in the region.

About PPG:

PPG is a leading international Sports LED lighting installer, specialising in providing innovative lighting solutions for the sports and leisure industry. With a focus on sustainability, energy efficiency, and optimal player and spectator experience, PPG's advanced LED lighting systems are trusted by a variety of sports facilities and stadiums across Europe. Through its commitment to innovation and customer satisfaction, PPG continues to revolutionise from grass roots level to Premier League.

For more information about PPG and its Sports LED lighting solutions, please visit <https://www.powerplusgroup.co.uk/sports-lighting/>

Media Contact:

Natalie Cunningham

Strategy Director

Phone: 01949 829355

Email: info@powerplusgroup.co.uk

0330 120 0889

sales@powerplusgroup.co.uk

www.powerplusgroup.co.uk

Linley Court, Longacre, Bingham,
Nottinghamshire, NG13 8FA